When you choose a school for your child, you choose a community for your whole family. When you choose The Peck School, you are choosing a community dedicated to a challenging academic program and unmatched character education—a community guided by unchanging values for 125 years.

You are choosing the *consideration of others* as a fundamental principle of a successful life.

You are choosing *respect, loyalty, and the true dedication* to always be a little kinder than necessary.

You are choosing to join an extended *family of families* who always rise to the challenge to be involved and stay invested.

Every family is expected to commit to and participate in The Peck School experience. By this simple act, you weave the fabric of the closely-knit, warmly welcoming community that enriches the lives of everyone it touches.

Your involvement and your investment—your gifts of time, talent, and financial support—touch every facet of Peck and make a world of difference.

Volunteerism is a way of life at The Peck School. We teach our students the tremendous power of community involvement, and we know that it ensures a lifetime of meaningful bonds with teachers, classmates, neighbors, and the wider world. As parents, faculty, staff and administrators, we know that giving back does not stop when the school day ends, and we are proud to demonstrate our commitment to each other through our active involvement and genuine investment in our students’ everyday experiences.

Be Involved

As a Peck parent, you are asked to lend a helping hand throughout the year and take an active role in your child’s education. We believe that each member of our community has unique skills and traits that enhance The Peck School experience for all students. Volunteer opportunities abound, and we endeavor to work within your busy schedules to maximize your Peck parent experience.

Stay Invested

Throughout the year, a broad range of requests for financial support are made of Peck families with the expectation that every member of our community will consider each initiative and participate to the best of her or his ability. We believe strongly that each gift to the school honors those who came before us and provides for those who will follow.
**CLASS PARENTS:**
The goal of a Class Parent is to help support the school-parent partnership by serving as a liaison between teachers and parents for their assigned grade level. Teachers will be responsible for communicating curricular information to their grade level. Class Parents help organize volunteers for classroom events, field trips, and activities where the teacher may need some additional assistance. Class Parents also facilitate social events for their assigned grade level. There are two class parents per grade level; up to four class parents may be appointed for the seventh and eighth grades.

**EVENT CHAIRS AND COMMITTEE MEMBERS:**
Fundraising and community events play a major role in life at Peck, all of which are highly dependent on the leadership and enthusiasm of parent chairs and committee volunteers. Committees and chairs work closely with the school, and the PA Executive Committee. Opportunities abound to contribute your time and talent during the course of a school year, and span a wide range of desired time commitment, specialization, and activity type. For example:

- Planning Community and Social Events
- Managing the Swap Shop (Gently Used Uniforms)
- Organizing World Cultures Assemblies
- Volunteer support for the Admissions office
- Volunteer Leadership for The Peck Fund
- Chaperoning Students at a Lunch Table
- Organizing Art and Cultural Displays
- Class Parent
- Running the School Store
- Coordinating Community Service Opportunities
- Organizing Holiday Gifts and Faculty Appreciation
- Campus Beautification and Decor

To learn more about these and other ways to be involved, contact the Parents Association Executive Committee at parentassociation@peckschool.org or the Advancement Office at 973-539-8660, ext 102.
Stay Invested: The Peck Fund

To fulfill our mission and to prepare our students for a lifetime of knowledge guided by values, Peck must continually invest in innovations and improvements to its curriculum, attract and retain the finest faculty and staff, and equip its learning and teaching environments with state-of-the-art technology and modern facilities. The philanthropic support of our current parents empowers the school to remain true to our founding principles as we continually elevate the enduring excellence of The Peck School.

exceptional | every day

The Peck Fund, with our annual giving Family of Funds, is the cornerstone of our fundraising efforts. It provides the crucial additional funds, with tuition and endowment income, to meet the everyday needs for our students and faculty. Every gift to The Peck Fund, no matter the size, ensures that we are able to provide an exceptional elementary and middle school education.

The Family of Funds represent the most fundamental and mission-driven aspects of our school's program: Faculty Development, Fine and Performing Arts, Financial Aid, Physical Education and Athletics, and Area of Greatest Need. The Family of Funds allows each donor the ability to designate a gift to the area of the Peck experience that he/she finds most inspiring, or to where the need is greatest.

WHY DOESN'T THE SCHOOL SIMPLY INCREASE TUITION?

Peck deliberately sets tuition below full-cost in order to keep the school more affordable to a wider range of students. This allows us to maintain a culturally and socioeconomically diverse community, giving our students and parents vibrant and varied relationships and learning experiences. Also, though tuition is not tax-deductible, donations to The Peck Fund are tax-deductible and other fundraising initiatives may be, as well.

HOW ARE THE PECK FUND DOLLARS USED?

Contributions to The Peck Fund touch every part of the school—from sports and playground equipment, to classroom technology, to books for the library, to special materials for the classroom, to general parent education, to faculty/staff professional development, and to diverse and stimulating field trips.

ARE FAMILIES RECEIVING FINANCIAL AID EXPECTED TO PARTICIPATE IN THE PECK FUND?

Yes. Every family is asked to give every year. Gifts commensurate with each family's financial means are welcome, and honored.

WHY IS 100% PARTICIPATION TO THE PECK FUND SO IMPORTANT?

We hope that families who are able to do so will support Peck in a variety of ways. However, because The Peck Fund supports immediate needs, we encourage donors to make the annual giving program their first priority. Support for The Peck Fund each year shows the entire community—current families, trustees, faculty and staff, grandparents, past parents, and alumni—that you are a supporter of the school. The generosity of those who came before supports the remarkable education that your children are enjoying today—and the current generosity of our constituents ensures an excellent education for not only today's students, but tomorrow's as well. It also provides an excellent example to our students of the importance of giving back. Achieving 100% participation in The Peck Fund is just as important as meeting our overall financial goal.
Stay Invested: The Peck Fund

WHEN WILL I BE ASKED TO CONTRIBUTE TO THE PECK FUND?

In October, you will receive a letter that will give you the opportunity to invest in the school. We ask that you make a gift at that time. Throughout the school year you will receive further communications regarding the importance of your individual participation. The Peck Fund Chairs from each grade and Peck Trustees will follow up with you to answer your questions and to encourage your participation. These volunteers are crucial to the success of this vital fundraising effort. The Peck Fund runs concurrent with the school’s fiscal year from July 1st to June 30th.

HOW MUCH AM I EXPECTED TO GIVE?

We know that family circumstances are unique. Each family is asked to give to the best of their ability, and we know that can mean different things at different times. We ask that you give a gift that is meaningful for your family. For more information about The Peck Fund, contact the Advancement Office at 973-539-8660, ext 113.

WHAT IS CONSIDERED LEADERSHIP GIVING?

Contributions of $2,500 or more to The Peck Fund are considered leadership gifts. Peck Fund leadership donors are invited to a Head of School’s reception in recognition of their generous support of the school and their names are listed in one of the leadership giving circles in the Annual Report published yearly.

WHY DOESN’T THE PARENTS ASSOCIATION SPRING FUNDRAISER COUNT FOR THE PECK FUND?

The spring fundraiser is the primary event for the Parents Association (PA). Proceeds from the live and silent auction, ticket sales, and underwriting contributions are pooled together with other monies raised by the PA throughout the school year. Each year the PA gifts to the school a determined sum to accomplish specific and important initiatives recommended by the Head of School. Unlike the Peck Fund, these contributions made by the PA are used for specific, restricted, and non-operating expense purposes.

DOES PECK HAVE AN ENDOWMENT?

Yes. Peck’s endowment provides ongoing support for the school and ensures its long-term financial strength. Contributions are prudently invested with just a small portion of the resources drawn each year. An endowment creates a perpetual source of income and enhances the school’s financial stability.

WHAT ARE MAJOR GIFTS AND CAPITAL CAMPAIGNS?

Peck’s greater philanthropic needs are realized through the school’s continuing efforts to raise funds for large capital projects and endowment. Major gifts can be given in a variety of forms, including cash, equities, insurance policies, trust arrangements, and bequests.

An organized effort to raise major gifts for a specific project is often referred to as a capital campaign. In 2007, the school completed a $15.5 million campaign, The Campaign for Peck, which included the construction of the Athletic Center, the Eckert-Huff Academic Building, and the Higgins Library, as well as endowment funding.

All of us at The Peck School benefit from the generosity of those who came before us and, in accordance with our values, are compelled to pay it forward to future generations. When these special projects arise, we ask members of the school community to participate with both an annual gift and a capital contribution.
How can I give?

**CASH/CHECKS**
The easiest way to give, cash gifts have an immediate impact on The Peck School and offer you an income-tax charitable deduction.

*Make checks payable to The Peck School, and mail to:*
  
  The Peck School  
  Advancement Office  
  247 South Street • Morristown, NJ 07960

**CREDIT CARDS/ONLINE**
American Express, MasterCard, and Visa are accepted. Make a gift online at www.peckschool.org.

**MATCHING GIFTS**
Many companies match gifts to independent schools. To find out if your employer (or your spouse's employer) will match or multiply your gift to The Peck School, check with your Human Resources Office. Obtain the proper form, many of which are now online, and send it to our Advancement Office along with your gift. As a donor, you will be credited for both your gift and your company's matching gift, which will place you in a higher giving category to the school.

**SECURITIES**
Gifts of appreciated securities can provide you with an income-tax charitable deduction and a capital gains tax savings. You can make a gift of securities to Peck through electronic transfer. Notify your broker that you wish to make a gift of securities to The Peck School. After authorizing the transfer, instruct your broker to contact the Advancement Office 973-539-8660, ext. 113. Our office will give your broker complete transfer instructions, or your broker can call our broker at:

  Merrill Lynch Wealth Management 973-301-7727  
  DTC: 5198  
  Peck Fund: 5H1-02019

In order to credit your gift properly, we must know your name, the name of the stock, number of shares, and date of transfer. The gift is complete when the stock is transferred to The Peck School account.

**PECK FUND GIFT CLUBS**
The Peck School is delighted to recognize its generous donors with membership in Gift Clubs. Gift Club donors inspire all members of the community to help Peck maintain its tradition of excellence in elementary education in an increasingly competitive academic environment.

<table>
<thead>
<tr>
<th>Founders’ Council</th>
<th>Downy-Redhead Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000 and above</td>
<td>$1,500-$2,499</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lorraine T. Peck Society</th>
<th>Second Century Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 to $19,999</td>
<td>$750-$1,499</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1893 Association</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000-$9,999</td>
<td>$1-$749</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lindenwold Circle</th>
<th>The Pride Circle</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500-$4,999</td>
<td>Young Alumni Donors of $25 or more</td>
</tr>
</tbody>
</table>

**THE SUTPHEN SOCIETY**
There are many ways to support The Peck School with a planned gift, which include bequests, gift annuities, and charitable trusts, and other deferred giving arrangements. A bequest of any size qualifies a donor for membership in The Sutphen Society. If you are interested in making a planned gift and creating a lifelong legacy at The Peck School, we encourage you to consult your experienced financial advisor.

**QUESTIONS?**
For more information please contact the Advancement Office at 973-539-8660, ext. 113.